



GOVERNMENT OF GIBRALTAR
MINISTRY FOR CULTURE, HERITAGE, SPORT & LEISURE
310 Main Street
Gibraltar

PRESS RELEASE

No. 112/2010

Date. 12th May 2010

2010 Gibraltar Museum Open Day: "Museums and Social Harmony"

The Gibraltar Museum will be joining museums all over the world in celebrating International Museums Day on Saturday 15th May, 2010. This is the ninth year that this increasingly popular event is being held in Gibraltar, this year's international theme being "Museums and Social Harmony". The basis of social harmony lies in dialogue, tolerance, coexistence and development, but is based on pluralism, celebrating difference, competition and creativity. This social harmony can be explored not only within communities, but also across time. Gibraltar is moreover particularly important within this context as its community and history are intimately linked to that of a number of nations and cultures.

International Museums Day has been celebrated in Gibraltar since 2002 in the form of an open day which continues to increase in popularity within the local community. The Day promises to be fun-filled with plenty of activities, primarily aimed at young people, but also for the young at heart.

One of the main activities on the day will be a fancy dress competition, and children are encouraged to go to the museum dressed in historical costume or even as their favourite historical character. Judging will take place at 12.00 noon, and the winners will be announced at 1pm, after which prizes will be awarded.

This year the event will again be supported by GBC's Radio Roadshow, which will provide music, interviews and other entertainment throughout the day.

There are also a number of 'hands-on' activities which include creating a historical timeline, prehistoric art, weaving, and face-painting. There will be regular 'fire-making' demonstrations throughout the day, as well as a street theatre holding regular mimed performances of Aesop's Fable 'The Tortoise and the Hare'. Finally, a treasure hunt is sure to set many young history detectives off exploring the many galleries in the Museum.

Make a note in your diary to visit the Gibraltar Museum on Saturday 15th May between 10am and 6pm. It promises to be a fun day for the whole family.

Entrance is free.

Note to Editors: For further information please contact Marie Mosquera at the Gibraltar Museum on 200 74289. Alternatively, email: museumpr@gibraltar.gi